



**WHOLESOME HIDE™**  
MADE ALWAYS & ONLY IN THE U.S.A.



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## **Recalls of Import Rawhide Chews Make USA Wholesome Hide an Even Better Choice**

In light of one more round of massive recalls of discount imported rawhide products that are potentially tainted with a cleaning agent, Wholesome Hide is pointing out the enormous differences between those imported rawhide products and their own USA made, USA sourced products.

**1. Wholesome Hide uses fresh REFRIGERATED hides sourced in the USA.** There's no need for insecticides, pesticides or cleaning agents to kill off bad bugs you might find in decomposing rawhide. Wholesome Hide does use a dilute solution of hydrogen peroxide that gasses off in processing. Unlike hand sanitizer, you can brush your teeth with hydrogen peroxide.

**2. Wholesome Hide has no need for chemicals to whiten, brighten, stiffen or “heavy up” their products.** They are minimally processed with naturally occurring variances in color and texture.

**3. Wholesome Hide's owner and his family supervise Wholesome Hide's operation at all times.** They've been making rawhide dog chews for more than 20 years **with no recalls. Ever.** Most foreign rawhide plants are staffed with low-paid, inexperienced workers who may or may not have your customers' dogs best interest in mind.

**4. Wholesome Hide has Willow.** She is a Jack Russell Terrier and is the plant's final “quality control inspector.” Wholesome Hide wouldn't think of manufacturing something that would make their own family dog sick. They wouldn't do it to customers' dogs, either.

**Wholesome Hide. Made Always and Only in the USA!**

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